



Sandeep Nair

Design Lead at **Fynd** | Mumbai

Contact

+91-9664122419
sn9.nair@gmail.com
Mumbai, Maharashtra

Summary

With over twelve plus years of experience I've led dynamic teams, delivering impactful products focused on user experience and business impact. I love to solve real-world problems through innovative customer-centric solutions.

Education

Visual Arts and Animation
Bharthidasan University, Trichy
Bachelor's Degree
Dec 2009

Links Portfolio

Website : nairsandeep.in

Social : [Linkedin](#)

Awards

Microsoft Global Hackathon
Executive Challenge 2022 Winner
Microsoft
Dec 2022

Extra Mile Award
BookMyShow
March 2021

Experience

Jan 2024 - present

Staff Design Manager - 1, Fynd Shopsense

- Strategizing and planning design initiatives to align with business goals, driving innovation and seamless execution.
 - Leading a team of 20-40 designers across Product, Graphic, and Motion Design to deliver impactful solutions.
 - Shaping design strategies for Jio/Reliance, India's largest retail company, ensuring user-centric outcomes.
 - Enhancing user experiences, boosting engagement, and driving measurable business results.
 - Mentoring Designers & Streamlining design workflows and fostering a culture of creativity and collaboration.

Aug 2021 - July 2023

Senior Design Manager, Microsoft

- Led a team of talented 12 designers for **MS BING** Search and **MSN**, fostering innovation, Collaboration and nurturing individual growth.
- Managed product experiences across global segments (**Health, Autos, Sports, Events, India Growth, Ed tech**).
- Won Microsoft Hackathon 2022, showcasing innovation and cutting-edge solutions.
- Developed training programs on user-centered design, design thinking, and advanced research.
- Redesigned a mobile app, resulting in a 15-20% increase in daily active users and business growth.
- Collaborated with cross-functional teams for seamless integration and impactful experiences.

Jan 2018 - June 2021

Senior Design manager (Web support), BookMyShow

- Led a team of 22 designers to develop an innovative visual design system that significantly enhanced user engagement and satisfaction by 30% for BMS.
- Served as a mentor and advisor to junior and senior designers, guiding them in their professional development and helping them advance in their careers.
- Developed comprehensive training programs on essential design principles, design thinking, and research methods.

Software Skills

Figma
Photoshop
Adobe Illustrator
Adobe After Effects
Cinema 4D

Language

English - Native
Hindi - Native

Current Location

Mumbai, Maharashtra

Experience

Sep 2015 - Dec 2017

Design Manager, Fynd Shopsense

As the design team Manager, developed product UX and implemented design style, standards, and process guidelines to ensure quality, consistency, and clear communication. I also designed a workflow system that facilitated timely project completion Maintained design documentation to ensure current and accurate recordkeeping

Aug 2013 - Feb 2015 **Buddha Pictures**

Sr. Composer & Motion graphics Artist (Nov 2014 -Feb 2015)

Sr. Motion graphics Artist (Aug 2013 -Oct 2014)

Got promoted as Sr Motion designer, I contributed to major TV serials like Buddha and Hanuman, Created graphics along with motion design and compositing work for Indian TV serials.

Apr 2012 - May 2013

Motion Designer, Futureworks Media

As a Motion designer, I contributed to major TV commercials and renowned Indian brands, engaging in VFX compositing for movies. Proficient in Cinema 4D and 3D broadcast designs, I played a role in the company's successful rebranding efforts

Nov 2010 - Apr 2012

Jr. Motion Designer, Big Block LA / SLK Studios

Focused on Broadcast Design for Hollywood films and advertisements, I specialized in Digital Production, demonstrating a deep understanding of production requirements and translating creative visions into compelling visual narratives

SKILLS

Design Leadership & Team Management Expert: Leading, guiding & nurturing design teams to excellence with leadership and effective management strategies.

User-Centric Design & System-Level Thinker: I love to craft innovative solutions through user-focused design and holistic system-level thinking and evangelizing design.

Collaboration & Strategic planning: I engage with multiple stakeholders to drive success by fostering cross-functional collaboration and implementing strategic design thinking that adds value to the overall product
